



# EQUESTRIAN CALENDAR OF AIKEN

www.eCalendarAiken.com

2011/2012 Advertising Rates

**Button Ad** - Promote your business and/ or event with a Button Ad! Includes placement on the ecalendaraiken.com Home Page and two (2) interior pages – your choice!

6 months                      12 months (1 yr.)

\$250 (41.66/mo.)            \$475 (\$39.58/mo.)

**eDirectory** - Promote your businesses to a large and specific viewer base on our eDirectory of services... up to three (3) categories

**Standard** - \$75/yr. (6.25/mo.)

**Plus** - \$125/yr. (10.41/mo.)

**Premium** - \$250/yr. (\$20.83/mo.)

3-line listing with company name, address, contact information

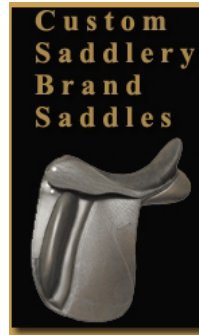
3-line listing w/ email address and link to website

Color ad with your logo or photo of choice; link to website; company contact info; description of service; up to three (3) categories

**Advertising Package** - The best of both worlds... Combine a button ad with your eDirectory listing for maximum exposure!

**Premium eDirectory Listing & Button Ad - \$550/yr.**

## Button Ad Example: (actual size larger)



## eDirectory Example: (actual size larger)



### Banks Mill Feeds

1270 Banks Mill Road  
Aiken, SC 29803  
ph: 803-641-0007  
alt: 803-641-1624

*"Quality Feed is  
Fresh Feed"*

[banksmillfeeds@aol.com](mailto:banksmillfeeds@aol.com) [www.banksmillfeeds.com](http://www.banksmillfeeds.com)

*Banks Mill Feeds is strictly dedicated to the manufacture of horse feed products and uses only the highest quality ingredients. Banks Mill offers horse owners and trainers a full line of horse feed products scientifically formulated to meet the nutrient needs of all horses, from the nursing foal to the top level competitor.*

## Artwork & File Specifications:

### Button Ad

150 pixels wide and UP TO 250 pixels in height; Minimum file resolution: 72 dpi.

### eDirectory Listing

550 pixels wide and 200 pixels in height. NO EXCEPTIONS. Minimum file resolution: 72 dpi.

**\*\*Note** eCalendarAiken.com will create your artwork for you at reasonable cost. Once created, you will own the files and can use in other media if you choose. **Button Ad - \$35 | eDirectory Ad - \$60.** Should you choose this option, we'll need you to email us your logo and/or any other info you'd like included to [advertise@ecalendaraiken.com](mailto:advertise@ecalendaraiken.com)



# EQUESTRIAN CALENDAR OF AIKEN

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2011/2012 Advertising Contract

## COMPANY INFORMATION

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_  
street city state zip

Website: \_\_\_\_\_

## CONTACT INFORMATION

Name (print) \_\_\_\_\_ Phone: \_\_\_\_\_ Alt Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## PREFERRED MAILING/BILLING ADDRESS

Same as Above

Street: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

## AD SELECTION

### BUTTON AD

6 Months (\$250)

1 Year (\$475)

### eDIRECTORY

Standard (\$75)

Plus (\$125)

Premium (\$250)

**2011/2012 AD PACKAGE (\$550)**

### OTHER

I would like eCalendarAiken to design my ad for me.

Button Ad (\$35)

eDirectory Ad (\$60)

## AGREEMENT

*By signing this agreement, I understand I am purchasing a subscription. I also acknowledge that I am responsible for all artwork being in acceptable format, and that it is not the responsibility of ecalendaraiken.com, its agents, or representatives to reformat any art/graphic work. I understand that my ad(s) will be posted on ecalendaraiken.com within five (5) business days after all artwork is received. All subscriptions are nonrefundable.*

Total \$ \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Type full name/will serve as signature

# Equestrian Calendar of Aiken

www.ealendaraiken.com

## Payment Form

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### Paying by Check

Please make all checks payable to **eCalendarAiken** and mail, along with completed contract to:

#### eCalendarAiken

1487 Nottingham Drive

Aiken, SC 29801

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### Paying by Credit Card

#### Credit Card Authorization

Card Type:            Visa            MasterCard            Discover

Name (as it appears on card) \_\_\_\_\_

Card Billing Address \_\_\_\_\_

Card Billing Zip Code \_\_\_\_\_

Card Number \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Card ID (CVV2/CID) Number \_\_\_\_\_

TOTAL \$ \_\_\_\_\_

Balance Due: \$ \_\_\_\_\_

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### Payment by Phone

We also are able to take your credit card payments by phone if you wish. Please contact us at **(803) 270-9767**.