



# EQUESTRIAN CALENDAR OF AIKEN

www.eCalendarAiken.com

2010 Advertising Rates & Packages

*eCalendarAiken.com now offers three ways to promote your business to a diverse and growing horse-interested population. Choose one or any combination of the programs below to enhance your business's exposure online!*

<b>Button Ad</b> Promote your business and/or event with a Button Ad! Your logo or custom button on calendar.			
	<b>1 month</b>	<b>6 months</b>	<b>One year</b>
	\$75	\$350 (\$60/mo.)	\$600 (\$50/mo.)

<b>Event Listings</b> Add a link to your website from your eCalendar event listings	
<b>Standard - \$25</b> One time eCalendar event listing w/contact info and link to your website.	<b>Premium - \$150/yr. (\$10.41/mo.)</b> Link to your website & contact info on <u>all</u> calendar pages where your events appear for an entire calendar year.

<b>eDirectory</b> eCalendarAiken.com offers a way for Aiken's diverse community to promote their businesses to a large and specific viewer base.		
<b>Standard - \$75/yr. (6.25/mo.)</b> 3 line listing with company name, address, contact information	<b>Plus - \$150/yr. (10.41/mo.)</b> 3-line listing w/ email address and link to website	<b>Premium - \$300/yr. (\$25/mo.)</b> Color ad using your logo or photo of choice w/link to website; company name, address, phone, description of services (50 words or less); up to three service categories

<b>2010 Advertising Packages</b>			
	<b>eDirectory &amp; Button Ad</b>	<b>Premium Event Listing + Button Ad</b>	<b>Premium Event Listing &amp; Directory</b>
	\$720/yr. (\$60/mo.)	\$625/yr. (\$52/mo.) \$349/6 mos. (\$58/mo.)	\$396/yr. (\$33/mo.)
\$	<b>Total Services Ordered</b>		

## Artwork & File Specifications

### Button Ads

150 pixels wide and UP TO 250 pixels in height; Minimum file resolution: 72 dpi.

### eDirectory

550 pixels wide and 200 pixels in height. NO EXCEPTIONS. Minimum file resolution: 72 dpi.

